

2025 Creativity Festival Impact Report

87% of students

were **first-time participants** at the Creativity Festival

90% of students

said the presenters **demonstrated** how they use creativity and problem solving in their lives and jobs

93% of students

learned that **creativity** is a skill that can be practiced and strengthened

94% of students

learned that **creativity and problem solving** are important skills for everyone

100% of teachers

agreed that presenters were **effective** in **demonstrating** how creativity and problem solving are used in their vocation or lives

Participation:

Students

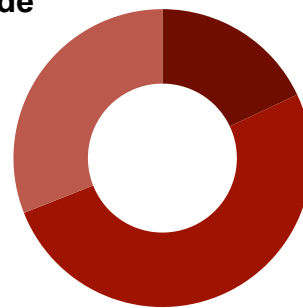
827

Schools

45

5th Grade
31%

3rd Grade
18%



4th Grade
51%

Students learned...

- How to use creativity as a strong suit.
- Creativity can be practiced and strengthened.
- To not give up.
- That you can tell stories with movement.
- Different ways to do art!
- How to navigate a college campus.

Teachers said...

- You organize a perfect day! Love the variety of sessions.
- Love how well-planned and organized it is. The kids love being able to be “in college” and it feels safe to let them.
- Everything was smooth and kids are happy!
- Love, love, love youth leadership and diversity of sessions!
- A great day that was very organized!



BrightWorks
SparkPath